



# ROTATE

The Official Monthly Publication of St. Louis Radio Control Flying Association

## APRIL 2016

### NEW SLRCFA

### LOGO

*A change in concept, not just design.*

*By, Marshall Henley*

Big news! The board recently approved a logo change for SLRCFA effective March 24th.

#### From Goals to Concept

The goals for the new logo were straightforward. We wanted to create a logo that:

1. Matches our brand, and connects with our membership,
2. Better enables web, social and other electronic forms of communications,
3. Looks contemporary, but has “staying power” for years to come.

To accomplish this, we ended up coming up with an “adaptable logo concept” that changes with context, but maintains our image. The new logo concept is a “filled donut logo”, meaning that the image within the logo may be approved to change in context with logo usage (see rightt). The great part about this was we already had an excellent candidate for the logo “donut” based upon something that Rodney

Adams had cut on his vinyl machine for a few folks.



While the logo “filling” can change, here’s our default logo for all communications (this is also for the AEROBATICS / 3D context):

Now, the “filling” concept adapts because **the aerobatic plane silhouette can be replaced with other approved silhouettes, depending upon the context of usage.** Any new “fills” for our logo can be submitted to the board for approval through the President, Vice President or Webmaster and can be approved by those three, so we can adapt it easily.

At this time, we've also developed four additional logos for specific contexts:

### JETS



### WARBIRDS



### HELICOPTERS



### MULTIROTOR



We also have some variability on color schemes, in addition to black on white (as above):

- Reversed (white on black).
- Color on white (any color replacing black in above with white above remaining white).
- Black on background (black as above with white area being transparent).
- Reversed on background (Black above is white, with white area above being transparent).

### Vinyl on Glass

Soon, we will be offering vinyl logos for your planes and your vehicle. The idea behind the new logo provides for multiple logos based upon what you fly. You'll be able to proudly represent your club, your hobby and what you fly with any or all of the specific logos. Stay tuned for this on our website and in ROTATE.

If you have any questions on logo usage or have a new idea for a logo "filling," please contact our webmaster, Marshall Henley at [webmaster@slrcfa.com](mailto:webmaster@slrcfa.com).

We want to extend special thanks to Rodney Adams for coming up with the original logo vector graphics!

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## SLRCFA Open House



SLRCFA is kicking off the 2016 flying season Saturday April 30<sup>th</sup> with an open house. This Fly in/social gathering will be completely FREE for everybody!!! Anyone wishing to fly must be a current member of the AMA or be on a buddy box with one of our introductory pilots. Bring your friends, co-workers, or any aviation enthusiast and let them experience RC flying for the first time. Have friends in other clubs, invite them to this free event. Spread the word!! The fun starts at 9:30am.

Snacks and beverages will be available (donations accepted and appreciated, but not required) SLRCFA members are encouraged to bring a snack to share.

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## Indoor Flying

Has the weather been keeping you from flying? There is a solution close to home. Many SLRCFA members have been flying Friday nights 6-9pm indoors at the Central Baptist Church in Eureka, MO. All are welcome to fly for \$5 a night, but must be a current AMA member (SLRCFA membership not required). It's a great way to brush up on

your flying skills, not weather dependent, and Fun!!

Contact: Ron Lawson 636-677-1247 for details

## Inspired by SLRCFA

John Marino, is a tenured literature and language professor at Maryville University. He has published many poems and was inspired to write this one after attending one of our fly-ins last year.

“Radio Airplane Man”  
By John Marino

Who can electrify our eyes  
to glow like Ferris wheels?  
Who can call the winds  
to dance in radio-allegro reels?  
I've met a wizard  
with a box who actuates our dreams;  
And when his wings turn somersaults,  
our world's not as it seems.

Once I asked the airplane man  
about his magic box;  
I tried to watch his fingers dance,  
I couldn't judge his talk.  
He told me I'd be better off  
to watch for flying dreams;  
Sometimes they fly by so fast,  
my world's not as it seems.



## Upcoming Events

- April 7th, 7:00pm SLRCFA Board Meeting @ Saint Louis County Library Eureka Hills Branch 156 Eureka Towne CTR, Eureka Mo 63025
- April 30<sup>th</sup> 9:30am SLRCFA Open House @ SLRCFA flying field
- May 5<sup>th</sup>, 7:30pm SLRCFA Board Meeting @ SLRCFA club field
- May 19<sup>th</sup>, 7:30pm SLRCFA Club Meeting @ SLRCFA club field
- June 11-12 SLRCFA Big Bird Fly In
- June 25<sup>th</sup> 9am-2pm ESRC Float Fly Horseshoe lake [www.eastsiderc.com](http://www.eastsiderc.com)
- September 17-18<sup>th</sup> Redwing RC's Show-Me 3d flying event @ SLRCFA
- October 16<sup>th</sup> Toys for Tots/Chili Fly 10am-2pm @ SLRCFA

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## SLRCFA Big Bird Fly In

Our June 11-12 fly in is fast approaching. Help is needed to organize the event. If you would like to volunteer help plan/organized the event or would be willing to volunteer at the event please contact Jonathon @ [1320turbo@att.net](mailto:1320turbo@att.net)

# St Louis RC Flying Association

## Radio Control Fly In

June 11<sup>th</sup> and 12<sup>th</sup> 2016

Highway 44 at 109, Augustine Road, Eureka, Mo.

- >Concessions
  - >Raffle
  - >Great for Kids
  - >Scale Fly Bys
  - >On site Primitive Camping
  - >Night flying under lights, all planes welcome, 8pm-?
  - >Night Flying requires small fee for unregistered pilots
  - >Demos Daily
  - >Pilot Fee \$30, includes Dinner Saturday night
  - >IMAA Rules Apply
  - >All Flyers Welcome
  - >Spectator \$5 Gate Donation Appreciated
- Hotels Close to Flying Site  
Drury Inn 1-636-861-8300 Hampton Inn 1-636-529-9020  
Holiday Inn 1-636-349-4444 Pear Tree Inn 1-636-343-8820

Check [slrcfa.com](http://slrcfa.com) for more information

Email: [1320turbo@att.net](mailto:1320turbo@att.net)



## GENERAL INFORMATION

### 2016 Board of Directors

Jonathon Hendrickson, President, Newsletter Editor	815.222.5790
Marshall Henley, Vice President, Webmaster	314.378.8663
Shane Eisenbach, Secretary	314.226.4231
Dennis Chivetta, Treasurer	636.391.8071
John K. DeLuca, Director	636.394.1581
Stan King, Director	314.962.4704
Barry Klussman, Director	636.390.3744
Allen Main, Director	636.913.0837
Tim Pastor, Director	314.807.6490
Mark Stellern, Director	636.458.4874
Mike Stellern, Director	636.458.0006
Doug Thompson, Director	636.391.7950

### Club Information

The *Rotate* newsletter is a monthly publication of the St. Louis Radio Control Flying Association. Monthly General meetings are held on the third Thursday of the month at 7:30 p.m. at the club field in warm weather. The Club's private field is located at 788 Augustine Road, Eureka, Missouri. Guest/members are welcome to attend the Board meeting the 1<sup>st</sup> Thursday of the month. See web page for details.

### Flying Instructors List

Jonathon Hendrickson	815.222.5790
Dennis Chivetta	636.391.8071
Mark Stellern	636.458.4874
Mike Stellern	636.458.0006
Doug Thompson	636.391.7950

### 2016 Membership Dues

Annual Dues (includes children under 18 years old)	\$170
Associate Member (over 75 miles away and Exclusions)	\$70
Family Dues (includes member + spouse & children under 21 years old or full-time students until 23 years old)	\$210
Junior Dues (17 years old or younger)	Free
Handicapped Dues	\$65
Seniors Dues (65 years old and older)	\$145
Late fee of \$25 assessed to prior members renewing after March 1 <sup>st</sup>	

Make checks payable to SLRCFA. Mail to Dennis Chivetta, Treasurer St. Louis RC Flying Association, 187 Brightfield Drive, Ballwin, Missouri 63011. Any questions call 636.391.8071.

**SLRCFA MEMBERS  
SUPPORT THOSE WHO  
SUPPORT YOU**

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